



We know what matters to people



Business Owner (f/m)

Full time

advigo Group is the international market leader in life advice and coaching. Based in Berlin, the group's portfolio includes digital counselling platforms, content and e-commerce services, websites and apps, as well as its own TV channel. With 250 employees across multiple digital brands and business units in Europe, the UK, Asia and Latin America, advigo's global media footprint is the foundation for its broad advice offering in life coaching, spirituality, and numerous esoteric topics.

Job summary

For our brand **fortunica**, we are looking for a Business Owner. **fortunica** is a marketplace that connects advisors to people who seek answers for life's many questions. Over the past months we have built out our product offering to include voice messaging and premium session-based products. So far, the app has been featured in over 54 countries and is available in 4 languages and continues to achieve strong sales and user growth. As our Business Owner, you inspire an international team with entrepreneurial spirit, and oversee all business development in **fortunica**, ranging from the product roadmap and marketing activities to personnel management and financial planning. You manage a dynamic team of over 20 employees and report directly to the executive management team of the advigo Group.

What you do

- Proven track record of building consumer-focused digital (ideally app-based) products
- Acquire and retain customers across the digital ecosystem
- Accelerate business concepts to product launch, monetization and refinement
- Manage dedicated business teams including marketing, product, IT and product development
- Establish business plans and product roadmap
- Complete project and team management for the business unit
- Drive global product roll-out across multiple channels
- Work like an entrepreneur but with the backing of a successful company

What you bring along

- Academic background and minimum 5 years experience in product development, business (building) and/or marketing
- Experienced in digital marketing, i.e. social media, performance, email campaigns, in-app, etc.
- Collaborative and inclusive working style within all levels of the organization
- High attention to details and accuracy
- Strong executional skills with track record of delivering results
- Entrepreneurial drive, enthusiastic attitude and leader DNA
- Fluency in English and German. Additional language e.g. Spanish or Portuguese is a plus

What you get



Success and Security

Join a successful company with proven business acumen; enjoy the long-term perspectives of an unlimited contract



Personal growth opportunity

Progress drives human beings – we at advigo understand the need of consistent further development and offer tailored trainings and career paths for each employee



A sound mind in a sound body

Work well, work healthy – yoga & back training, sponsoring of sports events, daily fruits, work-life balance (flexible working hours and family-friendly). We make sure to provide the best work environment



Fun at work

Enjoy the unique flair of a start-up mindset in a mature company: dynamic working environment with flat hierarchies and a pleasant after work culture